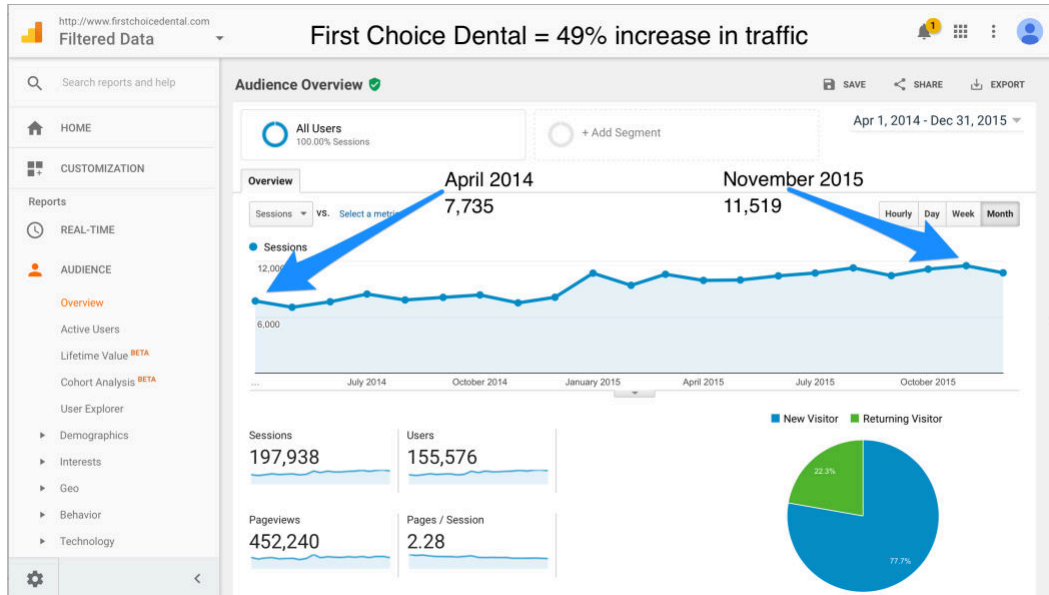


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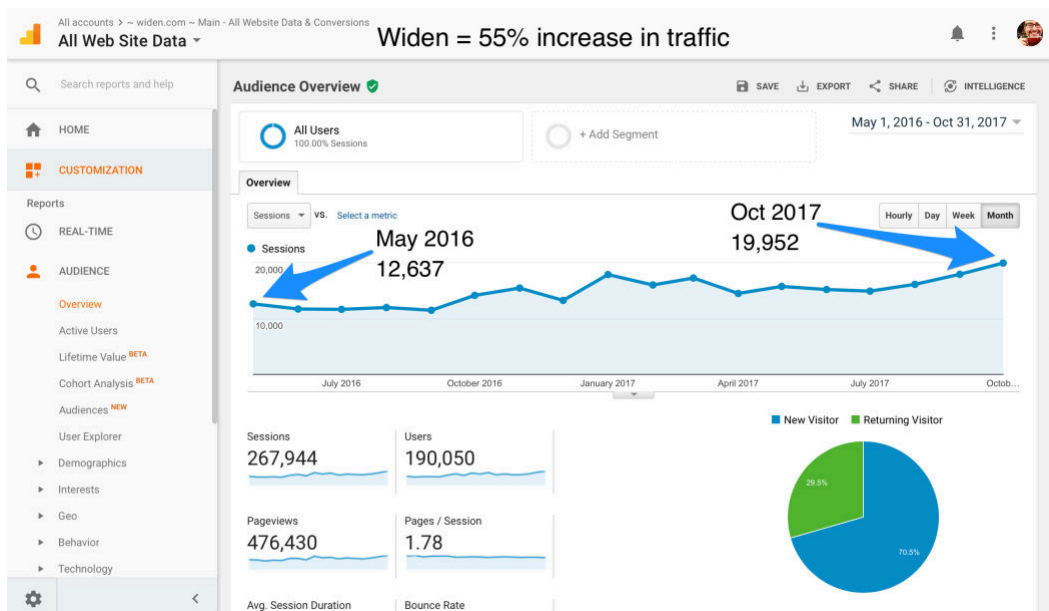
SEO CASE STUDIES

These snapshots show exactly how much Joey's firm, Cuppa SEO Web Design, increased site traffic after optimizing the following sites: First Choice Dental, Widen, and Lighthouse Healing Massage Therapy.

First Choice Dental: local mid-sized business with multiple locations.
49% increase in traffic — 3,784 additional visitors (on average) per month.



Widen: international business with multiple locations worldwide.
55% increase in traffic — 7,315 additional visitors (on average) per month.



Continued ...

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SEO CASE STUDIES

Lighthouse Healing Massage Therapy: local small business, one location.
284% increase in traffic —331 additional visitors (on average) per month.

